

2026 YEAR PLAN

PRESENTED BY : Katlego Dikobe

PRESENTED TO : GPMA Network

BUILDING A STRONGER, PROFESSIONAL AND LEGISLATED PRECINCT
MANAGEMENT INDUSTRY

ADVOCACY • PROFESSIONALISATION • GROWTH • PARTNERSHIPS • IMPACT DASHBOARD



2026 2026 2026 2026 2026 2026 2026

GPMA YEAR PLAN

VISION

WHY GPMA EXISTS

WHO WE ARE

The GPMA is a membership-based industry body representing:

- City Improvement Districts (CIDs)
- Special Rating Areas (SRAs)
- Urban improvement / managed precinct initiatives
- Service providers and key partners supporting precincts

OUR ROLE

- Advocate for enabling legislation
- Strengthen public-private collaboration
- Share best practice + resources
- Professionalise precinct management
- Track and showcase CID impact through data

2026 STRATEGIC FOCUS AREAS

OUR 6 PRIORITIES FOR 2026

LEGISLATIVE ENABLEMENT

Drive progress on SRA/CID enabling bylaws & levy collection reform

MEMBERSHIP GROWTH

Expand precinct + associate + service provider membership

PROFESSIONALISATION

Launch precinct management training pathway (CPD + short course pilot)

DIGITAL TRANSFORMATION

Launch new features on GPMA website, portal, CID map + dashboard indicators

URBAN MANAGEMENT IMPACT

Strengthen collaboration on safety, waste, informal trading & infrastructure

FINANCIAL SUSTAINABILITY

Increase sponsorship, donors and diversified revenue streams

2026 KEY OUTCOMES

WHAT SUCCESS LOOKS LIKE IN 2026

FINANCE & SUSTAINABILITY

- Secure 5–10 donors/sponsors
- Grow predictable income streams (website + services + memberships)

PROFESSIONALISATION

- Confirm university partners + complete course curriculum
- Pilot GPMA Precinct Short Course (online + in-person)

POLICY & LEGISLATION

- Demonstrable progress toward a national framework and/or metro enabling policy
- Advance SRA model in Johannesburg (Braamfontein pilot)

INDUSTRY GROWTH

- 20 new members (precincts/resident associations/service providers)

IMPACT

- Live CID Dashboard with measurable indicators (waste/safety/etc.)

CORE PROGRAMMES AND ACTIVITIES

GPMA 2026 CORE DELIVERY AREAS

1.

FORUMS & STAKEHOLDER ENGAGEMENT

- Monthly Urban Practice Forums (Best Practice Sessions)
- Monthly Johannesburg Chapter meetings
- Municipal, provincial and national engagements

2.

ADVOCACY & POLICY

- CID/SRA enabling environment reform
- IDP/SDF submissions and legislative comments

3.

PROFESSIONALISATION

- Training design and rollout
- Accreditation pathway building (CPD, SACPLAN engagement)

4.

KNOWLEDGE + TOOLS

- Website + member portal
- CID map + dashboard

5.

PARTNERSHIPS

- Formal MOUs and collaborative projects

GPMA ENGAGEMENT RHYTHM

URBAN PRACTICE FORUMS (BEST PRACTICE):

1.
 - Every 1st Tuesday
 - Time: 10:00am – 12:00pm
 - 11 sessions

JOHANNESBURG CHAPTER MEETINGS:

2.
 - Every last Tuesday
 - Time: 10:30am – 12:00pm
 - 11 sessions

COMMITTEE MEETINGS

3.
 - Governance & Finance: Last Friday monthly
 - Marketing & Communications: Second Tuesday monthly

MEMBERSHIP GROWTH PLAN

HOW GPMA WILL GROW MEMBERSHIP

TARGET GROUPS

- CIDs / SRAs / precinct managers
- Resident associations transitioning to managed areas
- Service providers (cleaning/security/landscaping/tech)
- Developers + property owners as “supporters”



KEY TACTICS

- Membership certificates & good standing certificates
- Service provider directory + preferred list
- CID map exposure + impact dashboard listing
- Speaking slots at forums
- Member-only portal resources

STRATEGY

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SPONSORSHIP AND DONOR PLAN

HOW GPMA WILL RAISE SUSTAINABLE FUNDING

SPONSOR PACKAGE

- Website banner + quarterly recognition
- Social media spotlight
- Invitation to strategic policy sessions
- Direct precinct intelligence & influence

STRATEGIC SPONSOR TARGETS

- Property funds & developers
- Banks and insurers
- Urban management companies
- Engineering/infrastructure providers
- ESG and corporate foundations

PROFESSIONALISATION AND TRAINING PLAN

PRECINCT MANAGEMENT TRAINING PIPELINE

GOAL: BUILD ACCREDITED CAREER PATHWAY FOR URBAN MANAGERS

2026 DELIVERY PLAN

- Demand survey (SAPOA network)
- Curriculum design with universities
- CPD structure through GPMA
- Pilot short course
- Long-term goal: postgraduate stream + accreditation

WHY THIS MATTERS

- Industry needs new trained managers
- Strengthens governance + compliance
- Improves service delivery outcomes

CID IMPACT DASHBOARD ROLLOUT

MAKING CID IMPACT VISIBLE

PHASE 1: 2026 LAUNCH

- CID Map of Gauteng (all managed precincts)
- Basic CID profile information (services, size, contacts)

PHASE 2: INDICATORS ADDED

- Potholes fixed
- Refuse bags collected
- Streetlights repaired
- Stormwater drains cleared
- Events calendar + attendance
- Before/after images

PURPOSE

- Prove value to municipalities + donors
- Support enabling legislation argument
- Strengthen member accountability + pride

HOW GPVMA WILL TRACK DELIVERY

GOVERNANCE + ACCOUNTABILITY

1.

**PLANNER TRACKING FOR ALL
WORKSTREAMS AND MEETINGS**

2.

**MONTHLY COMMITTEE
REPORTING**

3.

QUARTERLY BOARD REPORTING

4.

QUARTERLY NEWSLETTERS

5.

ANNUAL REPORT (OCT 2026)

2026 COMMITMENT

Accountable delivery + strong stakeholder leadership.

THANK
YOU
THANK
YOU

2026

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2026



Gauteng

Precinct Management
Association

+27 83-212-0129 **PHONE**

gm@gpma.co.za **EMAIL**

www.gpma.co.za **ADDRESS**