

Riverside



CID CIRCULAR ECONOMY

4 MARCH 2025



BACKGROUND

- Riverside is located in Mbombela (Nelspruit), Mpumalanga
- Comprises two CIDs:
 - Riverside Park Precinct Association
 - Riverside Industrial
- 285 properties, more if sectional titles are counted
- Area of 280ha, generates 10% of Mbombela's rates



MBOMBELA



- City of Mbombela has numerous challenges
- Significant withdrawal of municipal services
- CID's responsibilities continue to increase:
 - Pothole repairs and road-related maintenance
 - Streetlights and traffic lights
 - Traffic calming and road signage

DOING GOOD THINGS



- Riverside CID focuses on the positive and actively looks for opportunities, partnerships and collaborations
- Encouraging our membership and community to participate in projects and initiatives
- Utilising the CID's work and spend to create circular economies where possible

RIVERSIDE'S PROJECTS

- Two large Riverside projects are sponsored by and supported through the CID:
 - Rivers CID Social Investment Foundation
 - Greater Riverside Biodiversity Initiative





**RIVERSIDE CID
SOCIAL INVESTMENT
FOUNDATION**



RIVERSIDE CSI FOUNDATION



- The Foundation was established to mobilise Riverside's collective generosity to make a difference in and around Riverside
- Facilitation of catalysing, sustainable and impactful community and development initiatives
- Three focus areas:
 - Enterprise development
 - Socio-economic development
 - Sustainable urban management

LEVERAGING CID OPPORTUNITIES

SOAP RECYCLING PROJECT



- Hotels in the CID generate significant waste soap
- Left over soap collected by the Foundation
- Recycled by the Mpumalanga Association for the Blind
- Purchases facilitated by the Foundation – e.g. guest houses
- Regenerated soap part of care packs distributed to the needy



LEVERAGING CID OPPORTUNITIES

CORPORATE GIFTING



- Utilising community-based initiative to produce branded corporate gifts
- Riverside's branding printed fabric for corporate gifting and collateral
- Encouraging other businesses to follow suit



LEVERAGING CID OPPORTUNITIES

ACCESS TO MARKET



- Many rural and township businesses do not have access to markets
- Riverside holds several events during the year, including market stalls
- Access ensured for small business to exhibit and sell goods



GREATER RIVERSIDE BIODIVERSITY INITIATIVE



LEVERAGING CID OPPORTUNITIES

TEAMWORK MAKES OUR DREAMS WORK

- Several green corridors and wetlands in the CID
- EPWP team appointed to maintain the GRBI
- Agreement with Riverside CID to utilise team to maintain the CID's green areas
- Win-win solution for both



LEVERAGING CID OPPORTUNITIES

TEAMWORK MAKES OUR DREAMS WORK



Grow with the flow...



HARD WORK AND DEDICATION



LEVERAGING CID OPPORTUNITIES

UTILISING THE ASSETS

- Riverside co-branded events utilise the GRBI spaces for outdoor events and marketing opportunities



LEVERAGING CID OPPORTUNITIES

SUPPORTING EACH OTHER

- GRBI used for educational purposes work
- UMP student field work, schools outings, etc.



UNIVERSITY OF
MPUMALANGA



Jane Goodall Institute
ROOTS & SHOOTS



LEVERAGING CID OPPORTUNITIES

BRANDED MERCHANDISE

- Merchandising of GRBI corporate image
- Procuring hand-made merchandise through the Foundation from community-based sewing academy
- Similar concept to corporate gifting





Riverside



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