



GPMA Value Proposition

5 December 2023



OBJECTIVES

- Professionalisation
 - Best practice
 - Accreditation
 - Training: Ongoing skills development
 - Education: Certifications, Masters programmes, etc.
 - Research
- Networking & Communication
 - Relationships with all Gauteng Metros
 - Relationships with other metros
 - Engagement and facilitation of stakeholder forums
 - Best practice sharing with international and national associations
 - Facilitate partnerships
 - Marketing and communication of industry related information
- Lobbying
 - Policy and legislation formulation & implementation (National & Local)

GOALS 2024

- Fund raising & Expansion of membership base and standardisation of the rate calculation
- Increase capacity of the GPMA, appoint a full time 'day to day' manager
- Expansion of 'chapters' _ Jhb, Tshwane, Ekurhuleni, beyond Gauteng
- Partnership with tertiary institutions to develop short course training, research and build capacity for further learning
- Identify and execute workstreams necessary to support CIDS, i.e. IDP review and submissions, informal trade, SRA, etc.
- Establish the POC SRAs in Jhb
- Continuation of monthly best practice sharing
- Specified chapter meetings
- Optimise the website and archive
- Standardise newsletters and information sharing

MEMBERSHIP TYPE

PAYING MEMBER CATEGORIES

- CID / NPC / VMI / SRA
- Residents Association
- Management Company /Agent
- Industry Suppliers: Security, Cleaning, Software, Infrastructure, etc)
- Individual professionals
- Donors: Property Owners, Corporates, Institutions, Grants, etc.

NON-PAYING MEMBER CATEGORIES

- Students
- Associates

SERVICES / VALUE PROP

Type	Service	Current Services	Future Services
Marketing & Communication	Directory on GPMA Website / Maintenance therein	X	X
	Landing Page on GPMA Website / Maintenance therein	X	X
	Access to document repository / archive / knowledge bank	X	X
	Access to / inclusion in newsletter	X	X
	Access to industry related to news alerts	X	X
	Posting	X	X
Networking, Lobbying & Stakeholder Engagement	Inclusion in National Lobby Forum to promote, develop and support enabling legislation	X	X
	Inclusion/ Representation for industry / lobbying related events	X	X
	Inclusion in monthly municipal feedback sessions	X	X
	Inclusion in City Related events, meetings, programmes, projects or information sharing	X	X
	Representation within other associate bodies	X	X
	Participation in specialised workgroups	X	X
	Connecting members to contacts	X	X
	Connection to national associations	X	X
	Connection to international associations	X	X

SERVICES / VALUE PROP

Best Practice & Support Services	Access to Monthly Best Practice Sharing Meetings (National and International Speakers)	X	X
	Assistance with SRA applications	X	X
	<i>Accreditation</i>		X
	<i>Business Plan Review</i>		X
	<i>AFS Review</i>		X
	<i>Health Check_ Compliance Review</i>		X
	<i>CID Establishment Support / Mentorship</i>		X
	<i>Research through Tertiary Partners</i>		X
	<i>Assistance with IDP submissions</i>		X
	<i>Legal Support</i>		X
	<i>Recruitment Support</i>		X
Education / Training	<i>Professional Accreditation Managing Agent</i>		X
	<i>Webinars</i>		X
	<i>Certificate / CPD Courses</i>		X
	<i>Diploma Courses</i>		X
	<i>Masters Degree</i>		X
Service Providers	Professional Accreditation (Training, Compliance, etc)		X
	Inclusion in sector specific workstreams		X
	Added to preferred supplier database		X



Gauteng

Precinct Management
Association

Discussion

