



INFORMAL TRADING POLICY IMPLEMENTATION PLAN: CID FORUM MEETING

05 SEPTEMBER 2023

1. Introduction
2. Informal trading policy plan.
3. Challenges and mitigation.
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After the approval of the policy the City is mandated to implement it (Policy) within 5 years.

There are critical elements of the policy that need to be put in place in order to successfully implement the policy which are:

- Informal trading permit system.
- Verification of traders in the City's database.
- Establishment of the committees for the management and implementation of the policy.
- Capacitation of Informal Trading Unit within Department of Economic Development.
- Informal trading policy education and awareness campaigns
- Review of the By-laws
- Demarcation and development of trading areas.

Development of permit system

- The development of the permit system 95% completed with the outstanding of in cooperation of photo/image feature on the smartcard.
- Once the system is fully completed user acceptance testing and user acceptance training will be done hopefully before end September 2023
- Pilot project to be conducted in two Linear markets (Jeppe and Kwa Mai-Mai markets) after training and testing of the system
- Verification of traders in the City's database to be conducted before issuing of permits from Q2
- Rolling-out of permits is estimated end of Q2 for the verified traders and a schedule plan will be communicated.

Verification of traders in City's database

- Verification of current traders in City' database and issuing permit to them first is critical for regulation of trading
- Engagements on the verification plan and schedule is currently in discussions with stakeholders
- Verification is critical to determine the authorized traders that are supposed to be operating in the City and who to be issued with permits.
- There is a saying that "if you can't measure it, you can't manage it" hence verification is very much important.



Formation of informal trading forums/committees

- Informal Trading Task Team (ITTT) Committees has been fully established with terms of reference signed off by the City manager.
- Independent Informal Traders Forum (IITF), terms of reference for appointment of facilitator has been concluded in consultation with traders.
- Informal Trading Stakeholder Committee, it depends on the establishment of the two committees above as it a committee that comprises of the 2 committees and other stakeholders.
- These committees are critical for the decision making for the informal trading sector

Capacitation of Informal Trading Unit within DED

- It must be noted that the recent approved reviewed policy has mandate DED to be the main facilitator of the implementation of the informal trading policy.
- The policy acknowledges that DED must be capacitated in order to effectively facilitate the implementation of the policy.
- Currently in DED's structure there are two positions (DD & ASD) for informal trading unit to service the whole City of Joburg and make sure that the policy is implemented.
- Engagements with Organizational Development (OD) to capacitate the unit is at an advance stage.
- A proposed structure for the capacitation of the unit has been submitted to OD and it is currently being processed
- It is anticipated that by Q3 the structure would have been approved and budget set aside to capacitate the unit.
- It must be highlighted that the unit is seriously over stretched currently due to a lot of demands from the unit which is seriously under-capacitated unit.

Education and Awareness

- Informal trading sector is one sector that needs the support of the City and for the City to come closer to its citizens
- Through education and awareness, the City will be able to communicate clear what the policy is saying and what needs to be done
- Education and awareness were conducted to almost all the City's regions except Region G due to logistical issues.
- The awareness were also conducted with South African Human Rights Commission and Joburg Market
- Region F's education and awareness was one of the most successful campaign in attendance of the councilors and the Regional Director fulltime.
- Region F has fully supported the awareness campaign and the most attended by councilors
- More awareness are going to be conducted going forward and region are encouraged to request for further awareness.

Review of the by-laws

- The City is in the process of the review of the by-laws to align with the recent approved review policy.
- A service provider has been appointed for the review of the by-laws towards the end of the previous F/Y 2022/23
- Once the draft by-laws has been concluded a consultation process with all relevant stakeholders will be undertaken.
- All process will be followed including public participation

Demarcation and Development of trading area

- The Department of Development Planning is mandated for the demarcation and development of trading areas as per the policy.
- Development Planning is currently sourcing inputs for terms of reference to appoint service provider for the development of trading plans
- Once a service provider is appointed a consultative process will be undertaken.



	Challenges	Mitigations
1.	Under capacitation of the Informal Trading unit	Engagements with Organizational Development to finalize structure to capacitate the informal trading unit
2.	Subletting of stalls	Introducing permit system that will allow the re-registration of all traders and application for stalls. Stringent security features & easy to verify traders.
3.	Congestion and high demand of trading areas	Review demarcation plans in line with the Inner-City Transport Master Plan and engagements with regions to identify trading areas.

- Launch of the Informal Trading electronic permit system.
- Conducting verifications and finalize allocation schedule.
- Facilitation of formation/establishment of all committees.
- Provide support to informal traders and conduct awareness on policy
- Review of informal trading by-laws.
- Capacitation of Informal Trading Unit.



THANK YOU