



The South – Western Improvement District (SWID) is a non-profit organisation, established for the purpose of looking after the external physical environment of the property owners’ investments.

The SWID boasts prime location, prestigious properties, well preserved heritage, well integrated public space and good mixed-use area.

The SWID has positioned itself as an example of what can be achieved by a City Improvement District (CID) in respect of an improvement in a physical environment within the context of the Inner City.

Property owners as well as developers can reap the economic benefits brought about by a better managed public space by higher rentals and property value appreciation which has motivated various owners and developers to invest in further upgrades and conversions in the area.



VISION	To create a compelling, clean, safe and well managed environment that captivates and entices its users.
MISSION	Providing a platform that allows for a vibrant urban environment that contributes towards an overall community vision.
OBJECTIVES	<ul style="list-style-type: none"> • To promote SWID as a DESTINATION. • Maintain a SAFE, CLEAN, attractive environment. • Provide for INTEGRATED vehicular and pedestrian MOVEMENT.
VALUE PROPOSITION	<ul style="list-style-type: none"> • COST SHARING for supplementary urban management services including cleaning, security, by-law monitoring and service issue logging and escalation; • Strategic and collaborative PARTNERSHIPS with the CoJ, JMPD, SAPs and private structures such as the FIRM and CID Forum; • Special PROJECTS to improve SERVICE DELIVERY and protect member investments, staff and users of the area such as CCTV infrastructure roll out and monitoring and disaster management protocols (mass evacuation planning).